



## Marianne Brown, MPH

Program Planning & Evaluation • Grant Writing • Social Marketing

### EDUCATION:

- 1986 Master's Degree in **Public Health**, emphasis in Health Promotion  
San Diego State University, San Diego, California
- 1982 Bachelor's Degree in **Early Childhood Education**, emphasis in Psychology  
San Diego State University, San Diego, California

### EMPLOYMENT:

#### 2004 – **Independent Contractor: Grant Writer and Program Evaluator**

Collaborated with government and non-profit community agencies to evaluate various public health and social services programs. Skill areas include: research design, database design and management, data collection protocols, statistical analysis, needs assessment, focus groups, key informant interviews, intercept surveys, instrument development, content analysis, case studies, and report preparation.

Successfully prepared grants for non-profit community agencies seeking funding from federal, state, and county government agencies and corporate and private foundations on a wide variety of public health, human services and education topics including: *Access to care, Alcohol & Other Drug Prevention, Asthma, Childhood cancer, Childhood wellness & injury prevention, Dating violence, Diabetes, Eating disorders, Foster care, Literacy, Nutrition, Patient safety, Physical activity, Recycling, School reform, Substance abuse, Tobacco control, and Vocational education for high-risk youth.*

### Select Client List

- Abraxas Continuation High School, PUSD
- Alliance Healthcare Foundation
- American Lung Assn. of CA - San Diego
- California Coastal Commission
- California Department of Public Health  
*California Diabetes Program*  
*California Obesity Prevention Program*
- Communities Against Substance Abuse
- Community Health Improvement Partners
- County of San Diego, HHS  
*Aging & Independence Services*  
*CalFresh Program*  
*Child Welfare Services*  
*Strategic Planning & Operational Support*  
*Tobacco Control Resource Program*
- First 5 Commission of San Diego
- Friends of Scott Foundation
- Jewish Federation of San Diego Co.
- La Cuna, Inc.
- Operation Samahan
- ResearchWorks, Inc.
- San Diego Tijuana Border Initiative
- San Diego Hospice & IPM
- SAY San Diego
- The Palavra Tree, Inc.
- Union of Pan Asian Communities
- Welcome Home Ministries
- YMCA Childcare Resource Services

**OTHER AREAS OF EXPERTISE:**

Group Facilitator

Organized and facilitated many successful special events including *trainings, board retreats, community forums, press conferences, focus groups and coalition and task force meetings.*

Computer Applications

Proficient in **PASW Statistics 17** (IBM SPSS) and **Microsoft Office** (*Word, Excel, PowerPoint*)

**SPECIAL ACHIEVEMENTS:**

**2011** Volunteer of the Year, Friends of Scott Foundation – Friends to Children with Cancer

**EMPLOYMENT HISTORY:**

**2002 – 2004 Social Marketing Specialist, Clear Channel Communications, San Diego**

Prepared grant applications in response to local and state government agency RFPs, managed cause marketing campaigns, prepared progress reports, and collaborated with community agencies to enhance public education campaigns via the media. Campaigns included the award-winning “93 Smoke Free Days of Summer” on Channel 933.

**1987 – 2002 Project Director, San Diego State University Research Foundation**

Developed program budgets, established and monitored progress toward program goals, authorized expenditures and services, determined staffing requirements, and represented the program to the public, media and community organizations. Implemented and evaluated four large, community– and school–based health promotion projects, namely:

- 1999-2002 South Coast Collective Regional Tobacco Linkage Project: A three-year, \$1.8 million training and technical assistance project from the California Department of Health Services serving tobacco control grantees in Orange and San Diego counties
- 1996-1999 M-SPAN (Middle School Physical Activity and Nutrition): A four-year, school-based, \$2 million research project from the NIH/National Heart, Lung, and Blood Institute designed to increase middle school students’ dietary fat intake and increase physical activity
- 1990-1996 Teens and Retailers United to Stop Tobacco: A six-year, community-based, \$1.5 million demonstration project from the California Department of Health that significantly reduced cigarette sales to minors; selected as California nominee for 1994 Secretary’s Community Health Promotion Award
- 1987-1991 S.H.O.U.T. (Students Helping Others Understand Tobacco): A five-year, school-based, \$1.5 million research project from the NIH/National Cancer Institute that significantly reduced tobacco use among adolescents